

AUTOTHON®

Festival of Wheels

— North Maharashtra's Largest Auto Expo —
5th, 6th & 7th May 2023, Nashik



AUTOTHON is a perfect platform for fanatics of cars, bikes, trucks, cars, tractors & bicycles.

AUTOTHON is organized by accomplished organizers Media Exhibitors. They have been successfully organizing the largest international agricultural exhibition in India, **KRISHITHON**, since 1998 in Nashik.

Why Nashik? Nashik is the numero uno tourist destination in Maharashtra. Nashik, the wine capital of India and agricultural capital of Maharashtra, is the fourth largest city in the state after Mumbai, Pune and Nagpur. Spread over 325 sq. Kms, areawise, Nashik is the second largest city in the state after Mumbai.

Nashik is a well-industrialised city with the best infrastructure compared to many cities in the state of Maharashtra. The lifestyle of Nashikites is akin to that in metros in the country. Therefore, the love for automobiles is evident. **AUTOTHON** aims at taking over the city with its festival of wheels.

Vroom.. Vroom...

NASHIK - Enhancing Maharashtra's Auto Arena

Maharashtra's auto hubs include Nashik. Nashik district is attracting a flurry of investments as the state goes all out to woo tech-oriented companies. It also aims to attract green tech and sustainability players to enhance its credentials as the destination of choice. The component industry has also been seeing investments in increasing capacities and capabilities. The overall infrastructure development of the city aims to boost the auto sector here and in Maharashtra.

Nashik Wheels Festival - Weekend Carnival of Bikes, Cars, SUV's & Trucks.

Media Exhibitors Pvt. Ltd., a renowned name in event management, is organizing a grand carnival of all types of automobiles and bicycles. It is a golden opportunity for the dealers and manufacturers to interact directly with thousands of potential customers. It's time to come out of the rigid showrooms and hit the grounds to boost your sales.

Participate in Nashik Wheels Festival - Market outside the Box

- ▶ Showcase new models & products
- ▶ Engage with over 70,000 motoring enthusiasts
- ▶ Launch your latest technological innovations
- ▶ Generate new powerful sales leads
- ▶ Build relationships with current and prospective clients



GALLERIA

Major automobile brands are invited to participate in the Festival of Wheels, Show goers will be able to view all the latest models that brands have to offer. A special surprise of a future model or model not yet available in Nashik will add the excitement. This will be a platform to launch new product and attract prospective customers.



RETAIL AREA

Companies and entrepreneurs from the automobile accessories sector, general retail, financial and services industries will exhibit their latest products and offerings to encash enthusiasm of auto lovers.



VINTAGE AND CLASSIC CARS

A separate area will be dedicated to the evolution of the automobile covering decades of motoring history. The area will focus on "vehicles with a unique story".



ADVENTUROUS VILLAGE

Experience the capabilities and performance of off-road vehicles testing their abilities on the challenging Track. Visitors get to experience the vehicles first hand, driven over the technically challenging course by professional off-road drivers.

Be a part of a powerful event to generate prospective sales.



EXHIBITORS PROFILE

Manufacturers & Dealers of Bikes, Cars, SUVs, MUVs, Buses, Trucks, Off Road Vehicles

Electric Vehicles

Manufacturers & Dealers of Tyres, Batteries etc.

Manufacturer & Dealers of Lubricants & Petroleum Products

Manufacturers & Dealers of Accessories, Fittings, Décor & Car Care Products

Service Providers - Insurance, Banks, Finance, Service Stations, Car Rentals

Pre-Owned Vehicle Sellers.

Construction Machinery & Vehicles



CON -CURRENT EVENT



Roaring Titans

Stunt & Adventure Show by experts.



Festival De Bicycle

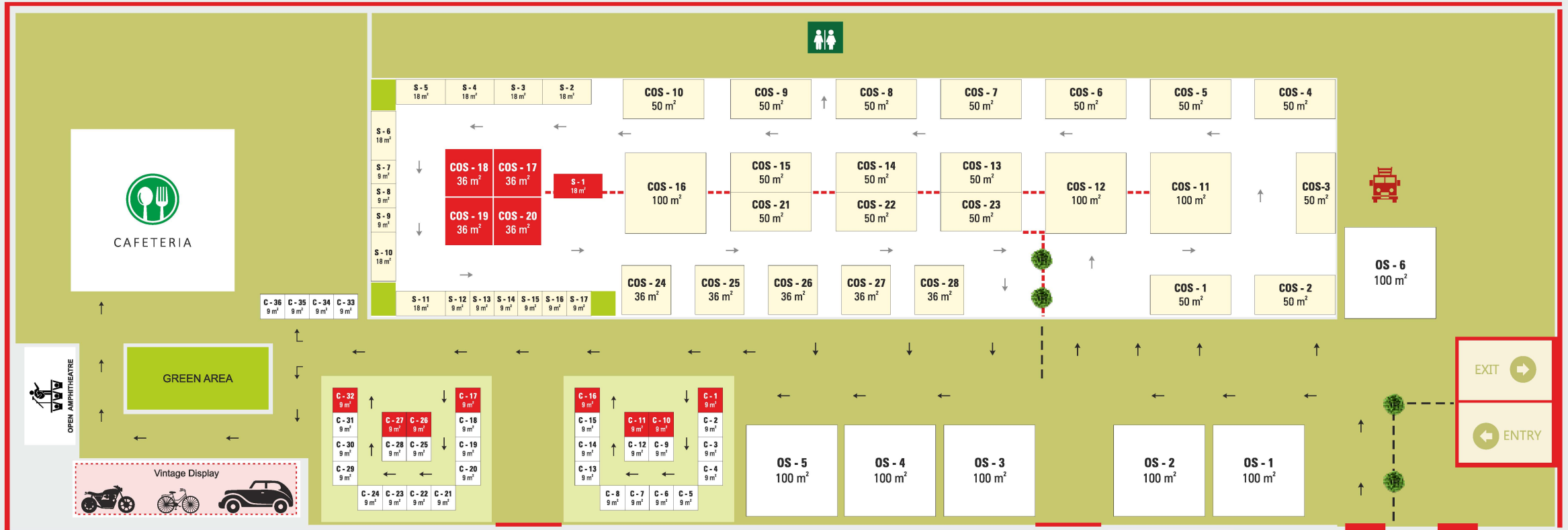
Platform for bicycle manufacturers, dealers, cyclists and bike enthusiasts to celebrate the spirit of pedalling.



Street food stalls, tattoo artists, virtual bike racing and a host of talented musicians, DJs and artists to enthrall visitors.



Safety & Best Driving Practices.



*Layout not to measure & is subject to change without prior notice.

● TREES ■ DISPLAY PANELS | WALL □ DISPLAY PILLARS

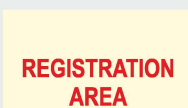
AUTOTHON
 Thakkers Dome, Near ABB Circle, Trimbak Road, Nashik.

Terms & Conditions

Additional service can be ordered for an extra fee. Details will be available in the exhibitor's service manual. Exhibitors designing their own stands requested to observe basic regulations like : Each stand needs to be bordered with wall measuring the precise size of stand (width X depth X height) A copy of design showing exactly the measurement must be presented to the exhibition management for approval. **Exhibition Payment Terms :** 50% advance at the time of Booking & Balance 50% to be paid one month before the Exhibition. Prefabricated Stalls will be provided 1 day before the Exhibition. Premium Stall 2 days before the Exhibition and Open Space 2 days before the Exhibition. Stall once booked will not be cancelled. Goods & Service Tax extra as applicable.



NORTH



PARTICIPANT FEES - INDIAN EXHIBITORS

*Premium Stalls are marked in RED Colour in Layout.

Stall Details	Stall Size	Participation Fees	Participation Fees Premium Stall*
COVERED OPEN SPACE	36 m ² & 50 m ²	₹. 4,000/- per m ² + GST	₹. 4,500/- per m ² + GST
	100 m ²	₹. 3,500/- per m ² + GST	₹. 3,800/- per m ² + GST
OPEN SPACE	100 m ² Above	₹. 3,000/- per m ² + GST	₹. 3,200/- per m ² + GST
	100 m ² Below	₹. 3,200/- per m ² + GST	₹. 3,500/- per m ² + GST

Stall Details	Stall Size	Participation Fees	Participation Fees Premium Stall*
PRE FABRICATED STALLS	9 m ²	₹. 5,800/- per m ² + GST	₹. 6,800/- per m ² + GST
	18 m ²	₹. 5,300/- per m ² + GST	₹. 5,600/- per m ² + GST
	36 m ²	₹. 4,800/- per m ² + GST	₹. 5,000/- per m ² + GST

SPONSORSHIP OPTIONS

Sponsorship / Branding options are available such as conference Sponsorship, Branding on Gates, Pillars and Banners, Where your brand can meet the target audience.

- **Principal Sponsor - 1 No.** - Amt : ₹. 10,00,000/- + GST
- **Co - Sponsor - 3 Nos.** - Amt : ₹. 7,00,000/- + GST
- **Associate Sponsor - 5 Nos.** - Amt : ₹. 5,00,000/- + GST

BRANDING OPTIONS

- Display Panels
- Promotion Van
- Location Map
- Air Balloon
- Parking Branding



Flagship Events By Media Exhibitors



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